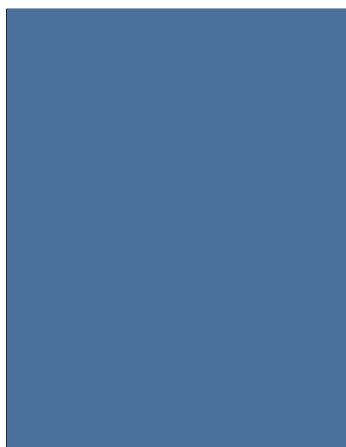


COOL & COLLECTED: THE MAGAZINE FOR POP CULTURE COLLECTORS

ADVERTISING RATE CARD

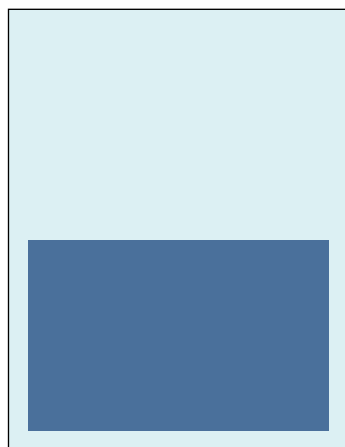
Reach pop culture collectors by advertising in the magazine made for them! By advertising in Cool & Collected, your ad will be viewed by a targeted audience of collectors and pop culture enthusiasts around the world.

Ad Size	Dimensions	1x Rate
Full Page	TRIM SIZE 8-1/2"x10-7/8" ; With bleed 8-3/4" x 11-1/8"	\$500-1,000
1/2 Page	7-1/2"x4-3/4" — no bleeds	\$250
1/3 Page Vertical	2-3/8"x10" — no bleeds	\$150
1/3 Page Square	5"x4-3/4" — no bleeds	\$150
Marketplace Ad 1/6 Page	2-3/8"x4-1/2" — no bleeds	\$50



FULL PAGE

TRIM SIZE: 8-1/2" X 10-7/8"
WITH BLEED 8-3/4" X 11-1/8"



1/2 PAGE

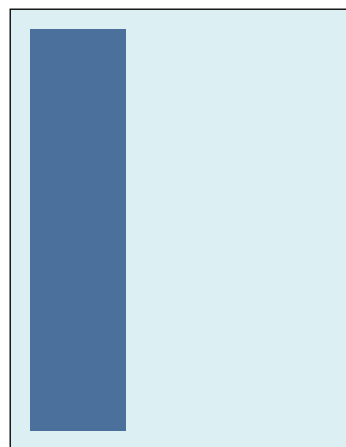
7-1/2" X 4-3/4"

Digital Files Only

- Press-ready PDF (300 dpi CMYK; Fonts embedded), TIFF or EPS files accepted.
- For bleed, allow 1/8" beyond all trim.
- Ads may be emailed to brian@coolandcollected.com or submitted via DropBox.

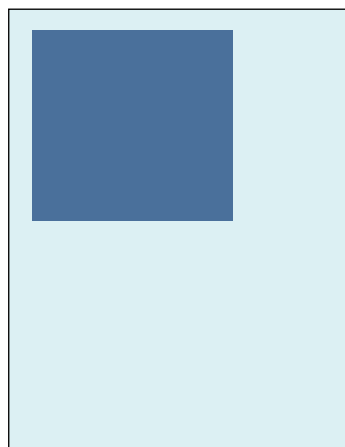
Ads less than full page may be grouped on a page with other advertisers. We reserve the right to reject any ads we deem inappropriate.

MARKETPLACE



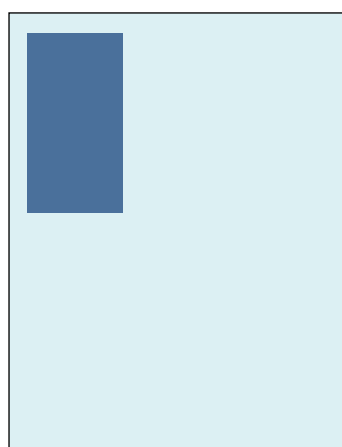
1/3 PAGE VERTICAL

2-3/8" X 10"



1/3 PAGE SQUARE

5" X 4-3/4"



1/6 PAGE

2-3/8" X 4-1/2"